



2683 Via de la Valle Ste G-717
Del Mar, CA 92014



NorCal Medal Finals Application

Sacramento International Welcome Week
September 26-30, 2018
with comparable future dates

Management
West Palms Event Management, LLC
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October 31, 2017

Thank you for the opportunity to apply for the Sacramento International Horse Show Welcome Week to host the NorCal Medal Finals. We would be honored to have these prestigious finals as the feature events of this unique show starting in September of 2018.

Our goal is to bring these finals to the Murieta Equestrian Center, a premier equestrian facility that includes permanent stabling, as well as unlimited portable stabling, 4 covered arenas with top of the line GGT Footing, spectator seating for over 3,000, many hotel accommodations that would fit any budget within proximity, gourmet restaurants within walking distance, and a variety of activities unique to Sacramento for the entire family. The weather during this week tends to be in the mid 80's however if the weather changes and brings rain, the facility is equipped with enough covered rings for the show to continue.

The Murieta Inn, Restaurant and Spa is slated to open in early 2018 and will be the host hotel of this prestigious event hosting several social events during the finals.

The Sacramento International Horse Show is a partnership jointly owned by West Palms Events and Murieta Equestrian Center/West Coast Equine Foundation. The show is rated one of the top horse shows on the west coast and managed exclusively by West Palms Events. The total prize money offered in 2017 is over \$80,000 and is slated to be increased to over \$100,000 in the coming years.

Murieta Equestrian Center is undergoing a major renovation and remodel as well as the opening of the new Murieta Inn and Spa. This facility is fast becoming one of the top venues in California. It is our intention to develop this event into a true championship show with special prizes and awards for all NorCal divisions.

Hospitality and exhibitor friendly services are our number one priority at the Sacramento International Horse Show. Vendor row, located along the inside wall of the grand prix arena, offers a variety of goods for the exhibitors. We also have box seats as well as a luxury 3-tiered VIP lounge for our sponsors and guests which includes tables for 8 and wait service with menus for each meal. Another amenity is the riders' lounge that overlooks the arena which provides sofas, tables and heaters which makes a great place for the children to focus on their studies or for the adults to send a quick email.

Within this application to host the NorCal Medal Finals is information that will help you with any questions that may arise.

We greatly appreciate your time and consideration and look forward to hearing from you regarding this proposal. Sacramento International is excited for the opportunity to bring the NorCal medal finals back to Murieta. There is a great deal of history and horsemanship at Murieta, with many local professionals having begun their careers competing in the NorCal medal finals at Murieta Equestrian Center.

Sincerely,
Sara Nastri
West Palms Event Management



The Sacramento International Horse Show would like a 3-year agreement starting in 2018 and open for renewal within 30 days after the conclusion of the show in the 2nd year for an additional 3-year agreement.



We are proposing the following and are open to any suggestions or requirements put forth by NorCal:

1. Sacramento International Welcome Week will be renamed Sacramento International featuring NorCal Medal Finals or something else agreed upon by both parties but must start with Sacramento International Horse Show.
2. Sacramento International will make a \$15,000 annual contribution to the NorCal organization.
3. For the 2018 year, the overall prize money will increase by \$10,000, to be distributed at the recommendation of the NorCal Show Committee.
4. Sacramento International agrees not to host any other medal finals during this show.
5. Ribbons and coolers will be purchased by Sacramento International and branded with the horse show name, "Sacramento International featuring NorCal Medal Finals". The show will work closely with NorCal on the ribbons and prizes for the Medal finals.
6. Sacramento International will collaborate with the horse show committee for placement of banners in both the main ring, secondary rings and areas outside of the arena. We will also provide staff on Monday for placement of banners.
7. Sacramento International will provide NorCal limited space for storage if needed between annual shows.
8. There will be no fee for the NorCal Medal finals classes. Stall fee for medal finals horses will be \$250.
9. All of the NorCal medal finals classes will be held over hunter jumps or materials advised by the NorCal medal finals committee. Judges will be hired per required specifications.
10. An electronic scoreboard will be present in both the main indoor ring and the main hunter ring.
11. Premium vendor space will be provided to NorCal during the NorCal medal finals week.



12. The Murieta Inn, Restaurant & Spa will be the host hotel w/ room blocks and special rates for NorCal members.
13. The Murieta Inn, Restaurant & Spa will provide a sponsorship to NorCal from the rooms reserved by NorCal members-sponsorship level to be based on a percentage/# of rooms reserved.
14. NorCal will identify one person to be the primary 'liaison' during the event to work with SIHS management to ensure a smooth problem free event. Leading up to the event West Palms Events will work closely with the NorCal championship committee to develop the plan for the show.
15. Special Saturday NorCal Lunch
 - a. Saturday 11am-2pm hosted buffet luncheon for all NorCal members on the show grounds.



Social Events at the Murieta Inn, Restaurant & Spa

1. Tuesday: Afternoon/evening trainer reception provided by Sacramento International.
2. Friday: Evening dinner and draw party for the final provided by Sacramento International.
3. Sacramento International is willing to provide a post Grand Prix party on Saturday for NorCal.

Tentative Schedule

Junior and Senior Medal

Main Indoor Arena
 Round 1 Saturday 8am
 (other rings will start at the conclusion of this class)
 Round 2 and work off Sunday 8am
 (other rings will start at the conclusion of round 2)

NorCal Pony and Nancy Patton 3' Medal

Main Hunter Arena
 Round 1 Saturday afternoon
 (other rings will start at the conclusion Junior Senior final)
 Round 2 and work off Sunday
 (will start at conclusion of Junior Senior final)

