

MINUTES
NORCAL HUNTER JUMPER ASSOCIATION
Board Meeting 2019/2
March 25, 2019

Meeting start 3:04pm

I. ROLL CALL:

- a. Archer, Borges, Geffken, Hayes, House, Kalember, Lampton, Lambert, Orlin, Rattigan, Runk
- b. Also present: Sara Nastri (West Palms)
- c. Lampton notes that Smith stepped down from the Board, adding that board members should be on the lookout for prospective applicants for the Board.

II. MINUTES January 13 Meeting.

- a. [See minutes.](#)

III. FINANCIALS

- a. [See financials.](#)

IV. NEW BUSINESS

- a. Change in Bulletin format (Lampton)
 - i. Larger format vs. Digital format
 1. Borges notes that she plans to speak to sponsors about going digital with the Bulletin.
 2. Lampton notes that with a digital bulletin, the data and feedback will be improved because readership and link clicks can be tracked. Lampton notes that feedback on the printed bulletins indicates that few members read or open the bulletins, adding that there would be an decrease in overall cost for a digital bulletin as well increased promotion for sponsors as they would be able to be referenced continuously online.
 3. Lampton notes that distributing both a digital and printed bulletin would be possible but more costly.
 4. Lampton cites that a one-time, upfront cost for a template would occur with a digital Bulletin. Lampton asks Hayes to reach out to her contact for layout setup cost of a digital bulletin.
- b. Hunter Bonus Program (Wasserman)
 - i. Wasserman notes the following additions to the online and hard copy Hunter Bonus form:
 1. “No changes can be made to the recipients of hunter bonus prize money once the form is submitted”

2. “An individual who is registered as a professional with USEF must be listed as Trainer. In the event an applicant rides independently, no prize money will be issued for a trainer.”
 - ii. Wasserman notes that the above additions have also been echoed in recent social media posts but that adding these to an email blast regarding the changes in the NorCal 3ft Medal Specs would be prudent.
 1. Board members agree that an email should be sent sooner rather than later to both members and trainers.
 - iii. Archer suggests a mid year cross-check on the qualifying list for the 3ft final. If any riders are deemed ineligible, phone calls to trainer and/or exhibitor need to be made.
 1. Wasserman notes that she will cross-check in late June, in addition to the routine cross checks already planned.
 - c. Vote to reduce numbers of judges required for Pony Finals from 3 to 2
 - i. Board members discuss modifying the language in the specs for Pony Medal Finals to match that of the language for the 3ft. Final, reducing the number of judges required from 3 to 2
 - ii. MOTION: reduce number of the judges from 3 to 2 in the pony Finals, henceforth matching the language for 3ft Final
 - iii. Unanimous Aye
 - d. New requirements for hauling horses: CDL’s vs. ELD’s (House)
 - i. [See related article](#)
 - ii. House informed the Board about two new laws that are currently being pitched in Washington D.C.:
 1. Unless commercial drivers license, you cannot bill for hauling
 2. New device required for long haulers that will stop the haulers after a certain number of hours of hauling.
 - a. Various bills on the table with different time requirements
 3. Board member agree that this may not be something that NorCal necessarily needs to be involved in
 4. House agrees to share the notes she receives from the upcoming meeting in Washington D.C. at the next board meeting
 5. Lamptons notes the possibility of mentioning these proposed new laws in one of the upcoming bulletins, additionally notes that NorCal can look to the dressage and eventing associations to see whether they take any action regarding these proposals in the future

- e. Horse Registration Issue (Biglow/Lampton)
 - i. Lampton informs the board of a member request to retroactively apply points for a horse that was not renewed until the day after the Northern Winter Classics show. Board members review emails from member and agree to adhere rulebook and past precedent; and not apply points retroactively.

V. OLD BUSINESS

- a. Developing Professional Program Proposal submitted by Haley Schwab (Hayes)
 - i. See below in Committees.
- b. Board member attendance and participation- How to increase for 2019 (Lampton/Polli)
 - i. All board members present for this meeting.
 - ii. Topic to be revisited at next meeting.

VI. COMMITTEES

- 1. Banquet (Rattigan)
 - a. Nothing to report.
- 2. Elections (Runk)
 - a. Borges will contact Runk with suggested board member applicants.
- 3. Publicity (Kalember)
 - a. Made contact with Ryan Polli regarding sponsor spotlights. Polli has created at least two highlights so far. Board members note the increased presence on social media.
- 4. Fundraising (Borges)
 - a. Sponsor Review
 - i. As referenced above, sponsors are being spotlighted on social media.
 - ii. There are many new division sponsors, but still a need for upper level sponsors.
 - iii. Wasserman to send a list of the current sponsors to the Board as well as keep the current list posted on each agenda. Send list of current sponsors to board members and/or add to agendas.
- 5. Lobbying/Liaison (Kalember)
 - a. Review at next meeting.
- 6. Medal Finals (Runk)
 - a. Review survey results (Kalember)
 - i. Lampton to send Runk results of survey after meeting.

- ii. Breakdown of Medal Finals participants that submitted completed surveys:
 - 1. 4 pony
 - 2. 5 3ft
 - 3. 6 jr
 - 4. 6 sr
 - 5. 4- did not compete in Finals
 - iii. Kalember noted most of the comments were similar to those received from West Palms when they conducted their own survey. Kalember cited that the majority of complaints came from the pony group regarding the late classes. The majority of comments mentioned improving the Draw Party. Kalember also noted that many asked for more NorCal board members to be present and visible at the show. Additional comments noted complaints with having a local judge, and that FEI classes overshadowed the 3 ft and Pony Finals. Kalember cited many positive comments regarding the facility.
 - b. Review [new proposed schedule](#) (Nastri)
 - i. Board members to review and give feedback to Nastri
 - ii. Nastri noted that Hunter 2 will be the arena for the Ponies and specifically for the Pony Medal Final
 - iii. Nastri to send a list of hired judges to David
7. Rules (Lambert)
- a. Lambert still in the process of updating the Rulebook for 2019
8. Show Standards (Kalember)
- a. Kalember received steward reports for all 4 weeks of Northern Winter Classics
 - b. Stewards referenced good shows all around despite some bad weather.
9. Special Events
- a. Clinic (Hayes)
 - i. Hayes confirmed that John French is on board to be the clinician for 2019. Board members agree that French would be a great choice. Hayes notes that the clinic will take place later this year because the late date of Thanksgiving. Hayes to contact LEI and French to confirm facility and clinician.

- ii. Nastri notes that West Palms would like to bring back clinics the week of World Cup Week at Sac International. Nastri notes that WPE would like to offer this opportunity to NorCal to run a clinic.
 - 1. Board members discuss possibility of running a 2nd clinic or to use this as an alternative location and date/time.
 - 2. Nastri notes that the cost would be minimal for NorCal because:
 - a. There would be no facility rental or jump rental
 - b. Clinician fee would be the main cost for NorCal.
 - 3. Board members note that this week conflicts with Cloverleaf Finals at Let's Show Fall Festival
 - 4. Board members discuss possibility of adding a TCP to this potential clinic.
 - 5. Borges, Hayes and Nastri to talk more and bring more detail back to the board for the April meeting.
 - b. Eq Classics (???)
 - i. Runk to reach out to Smith regarding the Classics and if Brookside still wants to host for 2019.
 - c. Jumper NorCal Developing Young Professional Program (Archer/Borges)
 - i. [See attachment](#)
 - ii. Schwab sent Archer a proposal for the young professional program
 - iii. Archer notes the aim to this program would be to help out young professionals in Northern California. Part of the proposal involves two sessions, one in Summer and one in Fall. Each session would offer real-world information to young professionals to help encompass the business in all aspects beyond horse riding.
 - iv. Borges and Archer to get together and type up a framework
 - v. Archer also notes that this would provide great opportunity to engage young professionals and get them involved with the Board and the NorCal community.
 - 1. Board members offer ideas to tie this in with the clinic opportunity previously discussed at Sac International World Cup Week
 - vi. Archer notes this program would be of minimal cost to NorCal with the help of sponsor and/or donor
10. Jumper Teams (Archer/Borges)

- a. Board members discuss tabling this program for the time being and moving forward with the Young Professional proposal given its current momentum.

11. Technology (Lampton)

- a. Nothing to report.

VII. DATE & LOCATION OF NEXT MEETING

- a. Next Meeting: April 22, 2019 @ 3pm

Dial-In Information:

Join from a computer or smartphone using:

PC, Mac, Linux, iOS or Android:

<https://zoom.us/j/4735289012?pwd=Ui81Q2gxUVZQeDNYeit1akJmNlVRQT09>

Password: 1234

Or join using your Telephone: (646) 876-9923 or (669) 900-6833

Meeting ID: 473-528-9012

Meeting concluded at 5:09pm