

MINUTES
NORCAL HUNTER JUMPER ASSOCIATION
Board Meeting 2020/2
March 23, 2020

Meeting called to order 3:08pm

I. ROLL CALL:

- a. Present: Archer, Benvenuti, Borges, Chilcote, DiCorti-Bush, Geffken, Hayes, House, Hudson, Kalember, Lambert, Lampton, Maddox, Orlin, Rattigan, Runk

II. SPONSOR REVIEW

- a. See current [list of confirmed sponsors](#)
 - i. Wasserman notes that she and Borges co-authored an email that was sent to 2019 sponsors regarding keeping their divisions
 - 1. The email asked sponsors to reply by April 7th if they would like to sponsor again for 2020
 - ii. Borges will also follow up in a month or so with calls to prior year sponsors
 - iii. Once shows resume, Borges notes that she will be more active in approaching potential sponsors

III. MINUTES January 12 Meeting.

- a. [See minutes.](#)
- b. No objections to January minutes; minutes to be posted on the website

IV. FINANCIAL REPORT (Borges)

- a. Financial documents now available online ([See 2020 financials](#))
 - i. Wasserman notes that overall admin income is up from last year, banquet income was increased dramatically from prior year
 - 1. Wasserman notes that these trends are positive given what the next few months may or may not yield with the shows being cancelled due to COVID-19
 - ii. Borges confirms that ribbons will likely not need to be re-ordered for this year and part of next so that should help with what is likely to be reduced horse fees due to the COVID-19 related cancellations

V. NEW BUSINESS

- a. Review Medal Finals Contract with West Palms (Lampton)
 - i. [See Contract](#)
 - ii. Recommendations for changes to Medal Finals Contract
 1. Recommendations on language changes to be discussed at next meeting
 2. Borges suggests the Executive Committee meet with the Chair of Medal Finals Committee (Runk) to discuss more details regarding the contract renewal
 3. Runk notes 3 specific areas of contract that should be examined
 - a. Stall pricing
 - b. Judges requirements
 - c. Contract length
 4. Archer asks board members if anyone is opposed to re-entering into a contract with WPE
 - a. No Board members object
 5. Wasserman to schedule a meeting within the next two weeks for Executive Committee and Runk to meet to discuss potential contract changes
- b. Board meeting format and attendance
 - i. In person meetings vs. Call-in format
 1. Various board members agree that call-in meetings are far easier to attend compared to in-person meetings
 - ii. Committee Meetings
 1. Borges recommends that committees meet more often with each other to make sure their tasks are on track and all committee members are involved
 - iii. Alternative time for Medal Finals meeting
 1. Lampton confirms that this meeting usually happens the Wednesday of the medal finals show in the afternoon
 2. Board members concur that for trainers, Tuesday is the better day
 - a. New meeting time for Medal Finals: Tuesday September 22, 5:00pm
 3. Alternative time for Clinic meeting
 - a. Review at the next meeting
 - iv. Why does NorCal not have C rated shows or NorCal shows that are not USHJA rated? (Kalembert)

1. Board members concur this is not a NorCal influenced issue due to the fact that there are no NorCal shows currently offered that are “C” rated
- c. Update policy for NorCal Medal Class Winners re: Medals sent (Wasserman)
 - i. Wasserman suggests that the Board consider adopting an updated policy for Medal winners
 1. Order new medal style
 2. Plaque
 3. Congratulatory email for all members once they qualify
 - ii. Highlight the fact the member had won the medal and mention that they are qualified for the upcoming finals
 - iii. Borges to talk to WPE regarding the awards they source and who they recommend
- d. Should NorCal be doing anything to address the COVID-19 pandemic? (Lampton)
 - i. Board members agree that at this point there is not much to be done
 - ii. Issue will be revisited at April meeting

VI. OLD BUSINESS

- a. **SECOND VOTE:** Medal Finals Verbiage for all finals.
 - i. Old language: There will be three judges who will sit apart.
 - ii. New language: *There will be at least two judges who will sit on opposite sides of the arena, and be on separate radio channels.*
 1. Board members vote unanimously in favor

VII. COMMITTEES:

1. Banquet (Rattigan)
 - a. Wasserman confirmed that the banquet is set for January 17, 2021 at Intercontinental SF again
 - b. Rattigan confirmed that the MC is Gavin (sp?) from West Palms Events
 - c. Kalember notes that she would like to aim to make some improvements for the silent auction next year
 - i. More volunteers
 - ii. Earlier donations
 - iii. Insert start bid and required minimum to auctioned items
2. Elections (Runk)

- a. Runk notes that with a full Board for this year, it is likely that there will be an election for the 2022 Board
 - i. Lampton notes that we will need to work on setting up the voting process online
- 3. Publicity (Chilcote)
 - a. Archer confirms that a new social media person has been hired to manage NorCal's Facebook and Instagram pages
 - i. Brit Grandy of Meraki Creative Group will now be taking over for Ryan Polli
- 4. Fundraising (Borges/Geffken/DiCorti-Bush)
- 5. Lobbying/Liaison (Kalamber/Chilcote)
 - a. Kalamber notes that USHJA is working on ideas for a clinic similar to the one that NorCal provides for its members
 - b. Kalamber adds that USHJA is looking for ways in which it can benefit its affiliates
 - i. Holding affiliate year-end award
 - 1. NorCal can pick one of our members to receive this award
 - 2. They don't need to be a member of USHJA
 - 3. NorCal selects this recipient
 - c. Kalamber also confirms that USHJA is willing to share any news from NorCal that we want to get out there to our membership and potentially a broader audience
- 6. Medal Finals (Runk)
- 7. Special Events
 - a. Developing Young Professional Program/Scholarship (Archer/Borges)
 - i. Borges and Archer concur that they are unsure of official rollout date
 - ii. Both add that they would like the program streamlined prior to January 1, 2021 so it can be introduced early next year
 - b. Clinic (Hayes)
 - i. Hayes confirms that Frank Madden has agreed to be the clinician for 2020
 - 1. Hayes notes that he is willing to agree to NorCal's \$8,000 clinician fee though it would be \$500 less per day than what he normally agrees to
 - 2. Hayes proposes raising the budget for our clinicians
 - 3. Murieta Equestrian Center Rental Costs:

- a. Basic Costs for MEC Rental
 - i. Main Indoor: \$1400/day
 - 1. MEC would be open to partial sponsorship aka “discount” on the final bill if we went with the Main Indoor
 - ii. Old Indoor: \$600/day
 - iii. Stalls: \$78/stall
- 4. Wasserman notes that jumps would need to be rented off-site and transported to facility
 - a. Tim Postel would be someone to contact re: jump rental
 - b. Would he consider trading a sponsorship for partial/full rental of the jumps since he was already a 2019 sponsor
- c. Eq Classics (Borges/House)
- 8. Rules (Lambert)
- 9. Show Standards (Benvenuti)
 - a. All stewards reports from NWC looked good
- 10. Technology (Lampton)

Meeting adjourned at 4:33pm

VII. DATE & LOCATION OF NEXT MEETING:

April 20, 2020 - 3:00pm

Join Online:

<https://zoom.us/j/4735289012>

Dial-In:

+1 (669) 900-6833

Meeting ID: 473 528 9012