

MINUTES
NORCAL HUNTER JUMPER ASSOCIATION
Board Meeting 2018/7
November 29, 2018

Meeting called to order at 6:33pm

I. ROLL CALL:

- a. Archer, Borges, Buckley, Hayes, Lampton, Orlin, Rattigan, Runk, Smith.
- b. Absent: Corbridge, Geffken, Kalember, Kuba, Lambert.

II. MINUTES September 25 Meeting

- a. [See minutes.](#)

III. FINANCIAL REPORT (Borges)

- a. Financial documents now available online ([See financials](#)).
- b. Borges gave financial report in the absence of Geffken and Wasserman. Borges noted that the Medal Finals Overall income was up do the increase in WP contract payment and not having to pay for the dinner associated with the Draw Party.

IV. NEW BUSINESS

- a. West Palms Request RE: Special Event Status for the new shows in May/June at MEC
 - i. [See letter](#)
 - ii. Letter was read out aloud to all members present. Board members discussed letter. Board members noted that issuing double points at some shows would create a disadvantage for others. Double points should be offered at the Medal Finals only.
 - iii. MOTION: Allow special event status for new WPE shows in question. Unanimous no. Motion turned down.
 - iv. Wasserman to draft letter to WPE turning down the request for double-points at said shows.
- b. Review rules regarding the Modified Junior and Amateur Jumpers
 - i. Some shows offer only 1.15m Modified Jr/Am Jumpers
 - ii. Others offer only 1.20m Modified Jr/Am Jumpers
 - iii. Woodside (Langer) offers 1.15m Modified Jr/Am Jumpers AND 1.20m Low Junior/AO's
 - iv. Currently NorCal is giving Modified Jr/Am Jumper points to all of the above

- v. It was noted that this situation is currently causing confusion among the membership. Our decision will be reviewed after the USEF meeting in Tampa to see if this situation is addressed.
 - 1. MOTION: If two Modified Jr/Am heights (1.15m and 1.20m) are offered at the same show, NorCal points will only be awarded to the higher division. Seconded and passed.
 - 2. Wasserman to follow-up with show managers.
- c. Wendy Nissan Award nominees
 - i. None received as of 11/21/18
 - ii. Hayes nominated Mandy Porter for willingness to be the 2018 NorCal clinician and her donation of ½ of her salary to CalFire relief for the Butte County Fires.
 - 1. Vote: Unanimous Aye.
- d. Lifetime Achievement Award Nominee
 - i. Sally Hudson
 - 1. "I would like to nominate Sally Hudson for the lifetime achievement." -- Matt Sereni
 - 2. Vote: Unanimous Aye.
 - 3. Board members requested that Matt Sereni present the award at the banquet if available.
 - 4. Wasserman to purchase an award for Sally.
- e. Rule Change (Archer)
 - i. Archer noted that the wording of the rules for the 3 ft. medal could be changed to prevent further confusion.
 - ii. Proposed NEW wording: "The purpose of this class is to introduce novice/intermediate riders to the demands of Medal Class competition. This class is open to junior and amateur members of NorCal who have not shown in any classes higher than 3'3" in the qualifying year."
 - iii. Old wording: The purpose of this class is to introduce novice/intermediate riders to the demands of Medal Class competition. This class is open to junior and amateur members of NorCal who have not won a 3'6" medal in the preceding 5 years, and who are not showing 3'6" or higher at the show at which they enter this class.
 - iv. Wasserman to inform Tim Postel and other management of the updated rule verbiage.
- b. NorCal Medal Finals Review/Survey
 - i. Lampton noted that Kalember had been working on a survey for the membership. Areas covered by the survey were read. Areas that should be covered were discussed by board members: schedules, food/parties/hospitality, cost/value of the show, footing/facilities/stalls, signage/sponsorship, judging/judges/, jumps,

- courses, office experience, prizes/awards, prizelist online/advertising/promotion, presentations and overall satisfaction.
- ii. Board members noted the possibility of creating an expectations document for 2019 based on the results of the survey.
- iii. It was suggested to assign a Board member for each division to oversee the finals, including improving the signage.
- f. NorCal Bulletin review
 - i. Board members discussed making improvements to the Bulletin.
 - 1. Improvements included
 - a. Changing size, design, overall layout
 - b. Enhancing the cover
 - c. More ads sold to vendors
 - d. Ensure bulletin gets out in timely manner
 - e. Highlight sponsors in a larger format

V. OLD BUSINESS

- a. None

VI. COMMITTEES

- 1. Banquet (Rattigan)
 - a. Rattigan noted there is a need for silent auction items as well as an MC. Additional fundraising ideas were put forth including a live auction item such as a golf cart, raffle, or sponsorship of a jump to be used in the Finals
- 2. Elections (Runk)
 - a. Runk noted Jenny House was the only applicant
 - b. Wasserman sent email to House confirming her board position.
 - c. No response from House as of 11/21/18
- 3. Publicity (Archer)
 - a. Social Media (Ryan Polli)- Board members discussed social media campaign during the Finals. Many agreed it was improved from the past but could still be better. Archer asked board members to contact him with social media requests so that he could communicate them directly to Polli.
 - b. Fundraising (Geffken/Borges)
 - i. Archer requested that board institute sponsor review at every meeting and consider sponsor profiles in the bulletins.
- 4. Lobbying/Liaison (Kalember)
 - a. Kalember will have an update at the January NorCal meeting after the December USEF convention in Tampa, Fl.
- 5. Medal Finals (Runk)

- a. Runk recommended that members get reservations ASAP for 2019 Murieta Inn and noted that 8 rooms available for board members. Runk also noted that it was his understanding that 2019 room rates would be \$300/night.
- 6. Rules (Runk)
 - a. Runk noted that rules added in 2018 will be updated with Wasserman in Jan 2019.
- 7. Show Standards (Kalembert)
- 8. Special Events
 - a. Clinic (Hayes)
 - i. Hayes noted a future idea of including bedding, hay stall cleaning and blaketing for a price of \$200/stall.
 - b. Eq Classics (Smith)
 - c. Smith noted that 2018 E.C. was a success and that Brookside would like to host again in 2019.
 - d. Jumper NorCal Developing Junior Rider Program
idea(Orlin/Archer/Borges)
 - i. Junior riders submit applications (+/-short essay component, interview component, horsemanship/skills test). Selected individual(s) would receive:
 - 1. one week internship (we pay for flight, hotel, food, assist to venue)
 - 2. Free entry at NorCal medal finals horse show
 - 3. +/- Room at NorCal medal finals horse show from the NorCal block of free rooms
 - e. Clinic for developing professionals also offered as an idea for future implementation.
- 9. Jumper Teams (Archer/Borges)
 - a. Idea proposed to contact top riders in certain divisions and ask if they are attending Y show. Riders attending would receive a saddle pad and polo shirt to compete in at the show.
- 10. Board members discuss the need to spend more of NorCal's profits and give back to the membership. Board members suggest to develop an average cost per year and maintain a 3 year savings.
 - a. Board members note concept of creating a NorCal jump to be used in shows throughout the year and at the Medal Finals.
- 11. Technology (Lampton)

VII. DATE & LOCATION OF NEXT MEETING

- a. SUNDAY, January 13, 2019
- b. Intercontinental San Francisco (at conclusion of the Banquet)

Meeting adjourned at 8:38pm